An experimental journey probing the role of books in the digital era.

swissnex San Francisco’s exhibition The Book Lab showcases projects that explore the next chapter for the book.

- **Projects brought to you by a promising next generation of artists from:**
  - Geneva University of Art and Design
  - Bern University of the Arts
  - The Basel School of Design
  - The Zurich University of the Arts
  - SUPSI University of Applied Sciences and Arts of Southern Switzerland

Where do you think books will go in the future as objects, as art, and as vehicles for knowledge?
July 5 – July 11, 2014
Rolex Learning Center, EPFL
Campus, Ecublens, Switzerland
—
Open to the public everyday
from 7:00 to midnight
swissnexsf.org

The Book Lab

1 — Bettina Schneebeli
Academy of Art and Design Basel
Project: basil.js

2 — Patrick Pandolfo,
Raphael Schneider, and
Michael Zimmermann
Zurich University of the Arts
Project: The Mountain

3 — Michael Flückiger
Bern University of the Arts
Project: Navigator

4 — Cassandre Poirier-Simon
Geneva University of Art and Design
Project: The Pillow Book

photo: myleen hollero

photo: head, raphaëlle mueller